

# Impressum

Wednesday, May 30, 2018

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German Tax Registration with Finanzamt Konstanz for sale of Print-Version within the EU:  
Tax-number 09417/06791 – UST-ID: DE302098278

Dutch Tax Registration in the Netherlands for MOSS for electronic services within the EU:  
Tax-number ..... – UST-ID .....

## Payment Details / Zahlungsangaben

Credit Suisse AG  
CH-8070 Zurich (0835)  
Clearing –No 4835 / BIC: CRESCHZZ80A

### Beneficiary / Begünstigter:

Andreas Lang, CH-8966 Oberwil-Lieli AG

### Account use for payments:

|               |                                  |
|---------------|----------------------------------|
| in CHF        | IBAN: CH54 0483 5008 1275 3100 1 |
| in EUR (€)    | CH90 0483 5008 1275 3200 2       |
| in GBP (GB-£) | CH90 0483 5008 1275 3200 3       |
| in US\$       | CH20 0483 5008 1275 3200 1       |

### Payment Reference:

Please indicate (pre-) order-number(s) /

# Company/Management

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As a small sole proprietorship based in Oberwil-Lieli AG, the holder is personally responsible for just everything. He is author/publisher, privacy representative, contact, office assistant, postman. Due to the still smaller revenue prospects there is presently no commercial register entry nor VAT number.

Management is carried out by Andy (Andreas) Lang.

# Data protection statement

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The aim of the company is the distribution of the now written book as a self publisher in addition to the traditional work as a consultant. The information collection, processing, transmission, and use are made to carry out above purposes. Collected data such as email address, age, place of residence in Switzerland or not, are legal and necessary requirements to perform accounting and shipping. I take your privacy seriously. The shop solution ensures that the payment provider is handling your personal information, Credit card details, etc. for the intent of payment orders, these details never show up on our website.

Translation of this book into other languages is envisioned. So you will be granted the possibility to sign up (opt-in) for a newsletter, to remain informed about future plans or options for other linguistic processes, should demand prove to be large enough. Further, sporadic surveys may be guided to determine/assess a certain demand, so that I as a company might be capable to better respond to your demands.

If, after a registration for a newsletter, you want to be taken away from the mailing list, simply send an E-Mail with subject 'Unsubscribe'.

## (EU-DSGVO), English: General Data Protection Regulation (GDPR) 2018

The only personal data stored with us, is what is needed for legal, accounting, tax- and customs rules and regulation purposes, orderly order-management and, upon incidents, crime prevention data (technical facts of an attacker to our web- or mail-server to be able to inform the relevant authorities about the occurred facts).

Should you have purchased a licensed product with us, we store this ordering contact information to be able to help the legal owner of the licensed product if there should ever be a problem later.

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## Communication by EMail

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To be able to contact you in case this becomes necessary, we save your email address that we have obtained through newsletters, authors/product alarms or by email contact. If you generally do not want any emails from us, you may at any time object to the use. Just bear in mind, in international communication, Email enables us to communicate quickly and efficiently.

## Product registration

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I ask the legal buyers of my product, to register on our site. The simple solution is applied to prevent illegal distribution. By filing, you will get the license key which is needed for the non - paper form of the

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## SSL – Safety Technology – Credit Cards

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Credit cards: Orders/Deliveries are currently only being accepted upon receipt of your advance payment. Should demand prove to be sufficient, Credit-Card Payments are envisioned at a later stage.

## Terms and Conditions/Conditions of Sale

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### **Terms and conditions – general terms and conditions**

By submitting or by the issuance of a purchase order, you agree explicitly to these terms and conditions. The contract is concluded when we deliver the goods in execution of the order upon receipt of your payment. Deliveries are presently being executed exclusively by us. The present legal situation in Europe is different from the Swiss legal situation. According to Swiss law, any delivery outside of Switzerland and Liechtenstein (against proof) is export, i.e. tax-exempt. Yet, this is not so in the EU. For customers in Germany, print-version and E-Book will be done via German VAT-Number. Print-Orders are supplied within the EU via German VAT-Number. At the present stage, other shipments to the EU can only be done to businesses with a legal EU-VAT-Number.

Delivery time to foreign countries depend on the selected shipper. Within 10 days, you should receive our packets in the most parts of the globe.

### **Reservation of proprietary rights**

Delivered goods remain my property (retention of title) until full payment and the end of the revocation period.

### **Right of cancellation and returns policy**

Every country in this world has its own rules on this subject. To facilitate this process, we generally grant a right of withdrawal of 14 days upon receipt of delivery, a period which is longer than in most countries.

With printed books, the article must be returned in perfect condition. Attach a written and personally signed revocation, and the delivery / payment documents, with any return, so that we can also properly refund. Postage for return of goods is to the detriment of the customer. Credits are made only in the form and currency, the product was paid in. You will be credited for the amount of the price of the book, not for the shipping/Customs/VAT, which are Yes lapses by the rendering. Damages through improper handling or inadequate packaging during return go to the detriment of the purchaser. With the

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## Prices

Prices are fixed including MWSt/VAT throughout Europe to reach the exact same Sales Price in EUR.

## Currency

As a customer service, we offer you to settle your purchase with us in one of four major currencies according to your individual choice! Unlike other shops, we will accept EURO, US\$, GBP and CHF-payments. For pricing, the Euro price is currently the base. Of course, the Swiss Franc was fixed. The other currencies will periodically be adjusted, using published interbank average (mid) exchange rates, and adding 10% to get the conversion rate, which is then used to calculate and display on your accounting records.

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The statutory warranty claims in accordance with the Swiss Code of obligations apply (2 years from delivery or date of purchase). A warranty claim or warranty can be claimed only assuming that the book was not forcibly treated, changed, damaged by the buyer or any third parties - or improperly used and asks for the book to be returned along with the invoice. Warranty claims must be made immediately, upon receipt of the goods or after discovery of the defect, but no later than after 14 days. With eBooks that might have a technical defect, replacement is provided electronically by Email free of charge.

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## **Court of jurisdiction**

The only applicable jurisdiction is Bremgarten (AG), Switzerland.

## **Value added tax**

Currently, I can and may not point out any VAT as Swiss small entrepreneur on deliveries in Switzerland. Should sales grow, that will necessarily change. The Swiss VAT office might, under certain conditions, retroactively levy VAT in case sales goes above a certain level. I will not later levy retro Swiss VAT to customers from Switzerland, should this case arise.

## **Youth-consumer protection**

In this globe, not every young person can deal with credit cards responsibly, possibly even with a stranger's. Generally avoiding any such issues, this shop only accepts credit-card orders of persons over the age of 18. Concerned and responsible young people will surely find understanding with their parents for such precaution, which can then place the order for them in such event. Thank you!

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